

Consigli Las Vegas, NV - Television Order  
 Client: Judge Chris Lee Market: 25+ Likely Voters  
 Buyer: Theresa Campagna, (702)324-1474, T.Campagna85@hotmail.com

To: Kevin Goodell, KVBC NBC Ch. 3, Email: Kgoodell@mynews3.com  
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Flight Dates: 10/29-11/5

Length: 15s bookends

| Stations      | Day/Time                | Code | Units / GRPs / Gross Cost by Week - Monday Dates |            |       |      |       |       |       |      |      |      | Total Units | GRPs | Gross Cost |        |
|---------------|-------------------------|------|--|------------|-------|------|-------|-------|-------|------|------|------|-------------|------|------------|--------|
|               |                         |      | Adults 25-54                                     | Gross GRPs | Cost  | Opp. | 10/29 | 10/30 | 10/31 | 11/1 | 11/2 | 11/3 | 11/4        |      |            |        |
| KVBC NBC 3-30 | M-F 4:30-5a Wagners     | 0-EM | 1.2  | \$200.     | \$167 |      |       |       | 2     | 1    |      |      |             | 3    | 3.6        | \$660. |
| KVBC NBC 3-30 | M-F 5-6a Wagners        | 0-EM | 1.6  | \$450.     | \$381 |      |       |       | 1     | 1    |      |      |             | 2    | 3.2        | \$900. |
| KVBC NBC 3-30 | M-F 11a-12p Rachael Ray | 1-DT | 1.2  | \$325.     | \$271 |      |       |       | 2     | 1    |      |      |             | 3    | 3.5        | \$975. |
| KVBC NBC 3-30 | M-F 9-10a Today II      | 1-DT | 1.8  | \$425.     | \$336 |      |       |       | 1     | 1    |      |      |             | 2    | 3.6        | \$860. |